



Beable Event Kit



What is a Beable Event?

- A Beable event transforms what students learn in Beable into real-world experiences beyond their screens, making their learning relevant.
- They are easy to organize and fit into your schedule without taking much time. We recommend hosting three Beable events throughout the year: **(1) Get to Know Me, (2) Find My Why, and (3) Celebrate Me.**
- Beable events are designed to be fun, fostering meaningful conversations, social interactions, and personal discovery.

The “Find My Why” Event

Recommended for January/February

If you hosted a Get to Know Me event earlier in the year, your students have already discovered the qualities that set them apart, helping them contribute to their classroom and the community. If not, you can still find those resources [here](#). Now, it’s time for the Find My Why event, where students will connect their personal interests to real-world career possibilities and see how literacy plays a vital role in any path they choose.

Event Objectives

During the Find My Why event, students will:

- Articulate the key attributes of their RIASEC code and explore how these attributes connect to a variety of career possibilities.
- Explain how the RIASEC code translates into real-world job options, paying special attention to the reading levels needed.
- Recognize how literacy and reading proficiency are essential for career success across industries, citing examples from their own career exploration activities and interactions with professionals.



Event Logistics/Flexibility

You can choose to structure your Find My Why event in a variety of ways:



Class

A single teacher can host the event within their classroom, engaging students in a smaller, more personal setting.



Grade

Combine multiple classes in a shared space, such as an auditorium or cafeteria, for larger group interaction.



School

Hold an assembly in the gymnasium or outdoor area to involve and connect the entire school community.

How to Involve Families and Community

We encourage you to invite both families and community members to your event. Seeing actual professionals in the room helps students connect how their current interests can become real-world careers.

- **Engaging Families:** Invite families as observers or participants. Encourage continued at-home conversations about their child's interests, goals, and future plans.
- **Engaging the Community:** Ask community leaders, board members, and other stakeholders to attend or support the event. Their presence shows each student that the workforce they'll inherit stands behind them.

You'll find pre-written **Find My Why** event messaging in this guide, perfect for newsletters, flyers, invitations, and social media posts.

After Your Event: Reflect and Connect Questions

After your **Find My Why event**, use these reflection questions to help students deepen their understanding and reinforce the learning objectives. These questions can be used as wrap-up discussions, journal prompts, or share-outs to help students connect what they've learned to the goals of the event.

Grades K-1:

- Which RIASEC letter did you learn about today?
- What kind of things do people with that letter like to do?

Grades 3-5:

- Which RIASEC letter (Realistic, Investigative, Artistic, Social, Enterprising, Conventional) do you think best matches you, and why?
- Which career from today's activities seemed most interesting to you? What specific traits do you think someone needs to do well in this job?
- Why do you think reading and writing are important for doing that job well? What specific reading would you be required to read in that job?
- How could doing more reading and writing now prepare you for that career in the future?

Grades 6-8:

- Which RIASEC letter (or letters) do you think fits you best, and how might that connect to a future career you learned about?
- What personal interests or strengths do you have that could help you excel in this career?
- What kinds of reading might someone do every day in that job, and how does it help them succeed?
- How could doing more reading and writing now prepare you for that career in the future?

Grades 9-12:

- Which RIASEC letter(s) do you identify with most, and why do you think these traits fit your interests or aspirations?
- How do you see your RIASEC code translating into specific career paths or industries, and which personal traits from your code would you especially use in each role?
- What literacy skills—like reading, analyzing information, or communicating clearly—do you anticipate using every day in the fields that interest you?
- How might the classes, extracurriculars, or community experiences you choose now help you strengthen those literacy skills for future success?
- Can you recall an interaction or conversation with a professional (e.g., a job shadow, guest speaker, or mentor) that inspired your thinking about a certain career?



Event Messaging

Find My Why Event Messaging:

Communication Templates to Engage Families & Community

Here are some sample templates for family and community engagement:

BEFORE YOUR EVENT



Short Social Media or Website Caption

Join us for our Beable Find My Why Event! Students will share what they're discovering about their RIASEC code, connecting their personal passions to real-world careers. We'd love for families to join!

Don't forget to include an image below your post of your event flyer with details like date, time, and location.



Newsletter Blurb

We're excited to announce our upcoming Find My Why event! This event allows students to explore how their RIASEC code and interests can translate into future career paths, bringing their learning beyond the screen and into real connections. We warmly invite families to join us, observe, and be part of this journey. It's a wonderful opportunity to celebrate our students and the future they're shaping for themselves.



Community Invitation

Dear [Community Member / Board Member],

We are excited to invite you to our Beable Find My Why event at [School Name]. This event offers our students the opportunity to connect their strengths and interests to real-world careers, sharing how literacy supports their future success.

Our students use Beable—a program that accelerates reading skills while connecting their interests to future careers. By intertwining literacy, career exploration, and personal growth, Beable helps students find their “why” and see how their unique skills and passions can translate into real-world success.

The Find My Why event is where these learnings come to life. Students will demonstrate what excites them, the goals they’re aiming for, and how they’re preparing themselves for the workforce. Your presence will show our students that their voices matter and that they are valued members of our community and future workforce.

Date:

Time:

Location:

We hope you’ll join our exceptional students and the bright future they’ll bring to the workforce.

Sincerely,
Principal



Family Invitation

Dear Families,

We are thrilled to invite you to our Beable Find My Why event at [School Name]. This event is a wonderful opportunity for your child to share the unique ways their RIASEC code aligns with their passions, career interests, and reading goals, and for you to see the amazing insights they’re learning about themselves.

Through Beable, our students are building their reading skills while connecting their learning to personal interests and future goals. By intertwining literacy, career exploration, and personal growth, Beable helps your child discover how their skills and passions can lead to real-world success.

The Find My Why event is where this learning comes to life. Students will highlight their RIASEC codes, the careers that inspire them, and how literacy fuels their ambitions. We would love for you to join us and support your child in this journey of growth and connection.

Date:

Time:

Location:

We look forward to seeing you there and celebrating your incredible students together.

Sincerely,
Principal

AFTER YOUR EVENT



Short Social Media or Website Caption

Check out pics of our Beable Find My Why event! Our students shared the RIASEC traits that drive them and the careers that spark their curiosity. It was amazing to see them engage in real conversations about how personal interests combined with essential reading skills can shape their future success.



Community Member Thank You Note

Dear [Community Member / Board Member],

Thank you for attending our Find My Why event at [School Name]. Your presence truly made a difference, showing our students that their learning is valued—not just in the classroom but across the entire community.

By being there, you helped our students see how their RIASEC interests and their literacy skills can be powerful indicators of success and happiness in real-world careers. These moments of support remind them that they play a crucial role now, and in the future, as they grow into leaders and active members of our community and workforce.

We're grateful for your support and look forward to seeing you at future events

Sincerely,

Principal

PS: If you are interested in speaking to our students about your career, please reach out to me.



Event Ideas

RIASEC Parade



Recommended For

Grades
3-8

Event Setting
Classroom
Group Assembly

The RIASEC Parade allows elementary students to explore different professions by dressing up and sharing what personality traits are needed for each job.

Event Guidelines

1. Have students dress in simple costumes or bring props representing different careers (ex: doctor, firefighter, artist). Encourage them to choose a job they feel connects to one or more of their RIASEC themes.
2. Invite them to parade around the room one at a time, announcing the career they represent, a few key responsibilities and the reading demands of that job, as well as the RIASEC traits (ex: creativity, helping others) that best align with the role.
3. Reflection:
 - As a class, discuss real-life examples of how reading skills support success in each role (ex: reading medical charts for a doctor, writing lesson plans for a teacher, reading a manual for a firefighter).
 - Have students draw a picture of the career that appeals to them most and write a sentence or a paragraph about how it matches their RIASEC themes.

Career Carousel



Recommended For

Grades
3-8

Event Setting
Classroom
Group Assembly

In this fast-paced activity, students rotate through stations to explore different careers, learn key skills, and connect their RIASEC code to real-world job paths

Event Guidelines

1. Prepare six stations, each devoted to one of the RIASEC personality types: Realistic, Investigative, Artistic, Social, Enterprising, and Conventional.
2. Assign a “student expert” to each station. Using Beable, have them research the RIASEC attributes, common careers that connect to that attribute, and the literacy needs of those careers.
3. Ask each expert to select one career to showcase at their station. They may create a short slideshow, make a poster, or dress up to illustrate the role.
4. Have the rest of your students rotate through the stations. The expert gives a 2 to 3-minute overview of the career, highlighting key skills, literacy requirements, and alignment to RIASEC theme.
5. After all rotations, discuss how the careers connect to students’ RIASEC profiles and the role of literacy in success.
6. Optional Reflection: Have students write a short response on which career interests them most and why.

Crack the Code



Recommended For

Grades
3-12

Event Setting
Small Groups
in Classroom or
Grade Assembly

Students play a guessing game that combines their RIASEC knowledge with career research.

Event Guidelines

1. Have each small group research one career. Using Beable, they research to determine the RIASEC code that best fits this career and its Lexile demands. .
2. Ask students to pick five adjectives that describe their assigned career. For example, if the career is doctor, words might include “helpful,” “detail oriented,” or “calm,” which highlight the key qualities that define the job.
3. Have each group place their 5 adjectives on a digital slide, make large cards for each adjective, or design a word-cloud poster.
4. Each group will announce the RIASEC code and read the five adjectives—without revealing the career name.
5. Display a list of the careers that have been researched. Challenge the class to a guessing game on which career is being described by each group.
6. After revealing the correct career, discuss how those adjectives and the RIASEC code align with the career’s daily tasks. Conclude the activity by emphasizing how reading and other literacy skills support success in that field.

Linking In



Recommended For

Grades
9-12

Event Setting
Classroom
Group Assembly

Students will learn how professionals use social media to showcase their skills. They'll highlight their RIASEC themes and practice promoting their abilities to potential employers.

Event Guidelines

1. Do a quick introduction on a professional social network, such as LinkedIn, by showing a video or your own professional profile. Emphasize how it lets individuals showcase their skills, interests, and future goals.
2. Provide a mock profile template for students to fill out, including sections for their RIASEC code, career interests, and any relevant experiences or skills.
3. Have them draft a concise headline and "about me" statement that highlights their unique strengths, focusing on how those strengths fit certain jobs they desire.

Optional Reflection:

4. Invite students to exchange profiles in small groups or pairs, offering feedback on the profile's organization, creativity, and efficacy in conveying the student's potential to future employers.

RIASEC Career Day



Recommended For

Grades
3-12

Event Setting
Classroom
Group Assembly

Local professionals from the business community gather for a career day centered on RIASEC codes, giving them hands-on exposure to the interests, skills, and reading requirements behind a variety of real-world careers.

Event Guidelines

1. Invite at least one community member to represent each RIASEC theme. Ask them to bring props or materials that allow students to try a quick, hands-on activity about that career. Tip: Don't forget to invite the local news reporter so that they can also do a story about your event.
2. Set up table stations for each professional. If space is limited, schedule multiple days (one or two RIASEC letters per day).
3. Allow students to rotate among the stations. Encourage them to share their RIASEC code, ask questions about the career, and try out any activity the professional provides.
4. Prompt students to reflect on how their strengths and interests align with each career they explore, noting any essential literacy skills.
5. After the event, send thank-you notes to all participants, emphasizing the impact of their support on students' understanding of future pathways.